

## Privacy Policy

Arthur Earl is owned and operated by Santa Ynez Wine Corp. ("SYWC"), a California corporation. Your privacy is very important to us and we are committed to protecting it as described below. This information applies to our website [www.arthurearl.com](http://www.arthurearl.com).

We want you to know how we handle the personally identifiable information we collect, if we share it, how we use it and the security we apply to protect your data.

### COLLECTION, USE AND SHARING OF YOUR PERSONAL INFORMATION

We only have access to the personal information you provide us voluntarily through the use of this website. We only use this information for the specific purposes you provide it, including, but not limited to, processing and shipping orders, and emails from you. Your information is only provided to third parties, such as credit card processors and shippers, as needed to fulfill your requests, usually regarding processing and shipping orders. Your personal information is never sold or rented to anyone. When you provide us with your email address, you agree that we can use it to contact you in regard to your membership, orders and emails, and that we can use it to inform you about events, products, changes to this privacy policy, other winery activities and this website. You may change these uses by contacting us as stated below.

### CONTROL OF YOUR PERSONAL INFORMATION

You may contact us at any time via the email provided on this website or by phone numbers listed on this website. Upon verifying your identity, we will provide you with whatever personal information we have about you and you may change or delete this information at any time. We will also inform you, at your request, about the use of this data.

### DATA SECURITY

Protecting your information is very important to us. Sensitive information, including credit card specifics, you provide to us through this website, is encrypted and communicated to us in a secure way. The personal information we retain about you in our files is accessible only to our employees who have a specific need to use this information for such things as communicating with you and to process your orders and wine club shipments. Employee access to our systems is password protected. No paper records of your credit card information are retained. Any temporary paper copies of this information are shredded after use.

We are very serious about the security of your personal information. If you have concerns about this policy, or our not following this policy, you should contact us immediately. You may contact us via email at [business@arthurearl.com](mailto:business@arthurearl.com), but we prefer that you call us at 805-693-1771 or 800-646-3275. Please be prepared to provide us with your name and address and the specifics of your concerns.